

Evaluation Services, Inc.

*One Stop Shopping Makes It Simple!
Quick, Accurate, & Economical Securities Valuations and
Cost Basis Calculations*

Developers of **APPRAISE** & **COSTBASIS**.info

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FOR RELEASE AT WILL

NEWS

Securities Valuations Are Now Only A Click Away

Evaluation Services, Inc. Releases New Web-Based Applications for Instant Historical Pricing and Cost Basis Information

(Old Tappan, NJ) Evaluation Services, Inc., a provider of software and services for stock and bond valuations, recently released two new do-it-yourself services accessible via the Internet for securities pricing information and cost basis calculations. Costbasis.info is now the only website on the Internet that can provide pricing information for municipal bonds, collateralized mortgage obligations (CMOs), and international securities on a per access, no subscription basis.

By visiting www.costbasis.info and accessing Evaluation Services' "EZPrice" application, users can retrieve historical pricing information for more than three million domestic and international securities, municipal and corporate bonds, as well as CMOs. EZPrice will generate a report instantly, detailing the unadjusted high, low, and closing prices of each security, and will also return bid, ask, and closing prices for bonds.

Evaluation Services, in partnership with Xcitek, now also provides historical cost basis with tax allocation factors, corporate actions, transfer/paying agents, and Xcitek's exclusive cost basis calculator, accessible directly from the Internet at www.costbasis.info. As the only service at www.costbasis.info requiring an annual maintenance fee, a charge of \$25 payable online by credit card, users can instantly receive reports, depending on the information requested, for as little as \$1.50 per query.

Evaluations Services' web tools at www.costbasis.info can also calculate and allocate the amount of income earned in a fiscal or calendar year between the 1040 and 1041 tax returns; calculate the cost basis, market value, and capital gains/losses for dividend reinvestment plans (for equities), automatically adjusting for stock splits; and generate historical reports on dividends paid by a security with ex-dividend date, record date, and pay date as well as stock split history. For all the services provided at www.costbasis.info, charges are assessed on a per security basis, saving the user from unnecessary fees and hidden charges.

By making its products available online as self-help tools, Evaluation Services frees users from subscription fees, which is especially valuable to individuals who infrequently require securities pricing information. "The great benefit of costbasis.info is that with simply a credit card and a stock symbol or CUSIP® number, users can get the specific information they need without having to purchase any additional services," said Charles S. Rossmann, chief operating officer of Evaluation Services, Inc. "Our goal is to make our services as easy to access and as user friendly as possible, while still giving our customers a great value. While maintaining the quality of our traditional software and services, we are also quickly becoming one of the industry's most useful and versatile one-stop shopping solutions for securities valuations on the web."

Celebrating 20 years in the securities valuation industry, Evaluation Services professionals offer a "one-stop shopping" solution for accurate, fast, economical, and easy-to-use services for the preparation of stock and bond valuations as well as cost basis calculations. Its Appraise products generate ready-to-file reports, accessing over 4 million current and historical listed stocks and bonds from 1968, and cost information on equities back to 1900. Evaluation Services can address a client's needs for information on stock and bond prices, stock splits and dividends, bond accruals, capital changes, the tax basis for equities and dividend reinvestment plans, as well as other financial information through its exclusive software program, an Internet application, file transfer, email, fax, or mail. Evaluation Services also provides cost basis information via the Internet at www.costbasis.info. With a focus on superior customer service, technical support, and immediate valuations capabilities, their services are designed to help users reduce costs, increase productivity, and better service their own clients. Evaluations Services' estate and gift tax valuation services have been deemed acceptable for use by the Federal Internal Revenue Service itself, and the state of Ohio uses its Appraise software to examine filed Ohio Estate Tax returns. For more information, visit www.appraisenj.com or call (888) ESI-4706.

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